

Activity 12: Thinking Critically: Logos, Ethos, and Pathos

Questions about LOGOS (logic)	
Which article is the most convincing?	
What are the major claims presented in that article?	
How are the claims supported with evidence?	
Are there claims in the article that are weak or unsupported? What are they?	
What other counterarguments could the author consider?	
Has the author left out an argument on purpose?	

Questions about ETHOS (the writer)	
What is this author's background?	
What contributes to the author's credibility and your ability to believe the author?	
What does the author's writing style and language tell you about him or her?	
Do you think this author is deceptive? Why or why not?	
Do you think this author is serious? Why or why not?	

Questions about PATHOS (emotions)	
How does this article affect your feelings?	
Do you think the author is trying to manipulate the readers' emotions? How? In which parts of the text?	
Do your emotions conflict with your logical interpretations of the arguments? Explain.	
Does the author use humor? How does this affect your acceptance of his ideas?	