

Edge B / Unit 6: ARE YOU BUYING IT?
Cluster 1 (Week 1)
Teaching Guide

Time	Pages RB=Reading Book PB=Practice Book	Activities
45 min.		<p>TAKE UNIT 5 TEST</p> <p>Read over research papers while students are testing. Determine if any additional feedback for revision (using the “Organization” Rubric) and/or editing advice is needed. If possible, return drafts to select students for a second round of revision/editing at the end of the test.</p>
20 min.	490-93 RB	<p>HOW TO READ (Nonfiction)</p> <p>Introduce genre</p> <p>Focus on Demo Texts #1 & #2</p> <p>Connect reading to your life</p> <ul style="list-style-type: none"> • How would you vote: Is TV violence a problem or not? • Explain what it means to <i>synthesize</i> <p>Your job as a reader</p> <ul style="list-style-type: none"> • Remember that the author of persuasive nonfiction is trying to convince you of something. Will you agree? Or not? <p>Unpack the thinking process</p> <ul style="list-style-type: none"> • The Argument <ul style="list-style-type: none"> ○ Appeal to Logic ○ Appeal to Ethics ○ Appeal to Emotion • Types of Evidence <ul style="list-style-type: none"> ○ Facts ○ Statistics ○ Quotations ○ Expert Opinions ○ Personal Memoirs • Synthesize <ul style="list-style-type: none"> ○ Does the evidence ADD UP to a convincing argument? <p>Try an Experiment</p> <ul style="list-style-type: none"> • Read Demo Text #3 and answer the questions that follow with a partner or the group.
5 min.		Donut Break!

Time	Pages RB=Reading Book PB=Practice Book	Activities
5 min.	494 RB	PREPARE TO READ Back to the Essential Question <ul style="list-style-type: none"> • Cluster Focus: <i>Explore how advertising changes our opinions.</i> • Make a Connection (Debate)
15 min.	494 RB 214-15 PB	PREPARE TO READ, cont'd Learn Key Vocabulary <ul style="list-style-type: none"> • Pronounce • Use Rating Scale to rate knowledge (first step in PB) • Explain • Practice the Words (if time) • Assign pp. 214-15 in PB for homework
15 min.	495 RB 216-17 PB	BEFORE READING Teach strategies <ul style="list-style-type: none"> • Argument and Evidence <ul style="list-style-type: none"> ○ Look Into the Text ○ Do p. 216 PB • Synthesize <ul style="list-style-type: none"> ○ How to Draw Conclusions ○ Do p. 217 PB
25 min.	496-509 RB	READ Build Background <ul style="list-style-type: none"> • Read “In the News: ‘Advergates’ Reach Teens Online” <ul style="list-style-type: none"> ○ Discuss economic power of teenagers Read “Ad Power” <ul style="list-style-type: none"> • Reading Support • Analyze Visuals • Monitor Comprehension • Discuss “ANALYZE Ad Power” Questions Read POSTSCRIPT “Without Commercials” by Alice Walker <ul style="list-style-type: none"> • Read poem aloud • Identify imagery and figurative language • Summarize: what is the speaker’s opinion about people’s appearance?
5 min.	550 RB	BEFORE READING Teach strategies <ul style="list-style-type: none"> • How-To Article <ul style="list-style-type: none"> ○ Look Into the Text • Make Connections <ul style="list-style-type: none"> ○ How to Draw Conclusions

